

QSF

When service & quality count

qldsignfactory.com.au

INFORMATION BOOK

Our business is to assist you with your business.



Our signs not only assist in the immediate sale of the property, they also maximize your exposure in the area.

Specialising in real estate signage, our dedicated team understand the importance of effective real estate graphics in advertising, marketing and ultimately, the sale of real estate.

We appreciate that real estate agents need an efficient and effective production method to meet their marketing needs. We offer personalized customer service and premium quality products at realistic prices to help you create & maintain your business image.

With 5 delivery vehicles on the road, signs approved by 3:00pm will be installed the following working day.*

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iDesign

An easy to use, web-based design toolkit, enabling you to instantly design your signs, banners, and various products online to meet your individual marketing needs.



You & Your Vendor.



Qld Sign Factory has now developed a heap of great features and products designed to save you time and money. We aim to suit all of your marketing needs, making QSF your one stop shop for all of your advertising products.

iDesign

Your very own online sign creation system!



"Saving you time and money, this quick & easy to use system is available for creating your advertising campaigns."



- ✓ **iDesign** is the perfect marketing tool. It can be used anywhere, anytime, including your car, home, office or the vendors property.
- ✓ No need to wait for graphic designers to send your artwork proofs. There are no unnecessary phone calls or emails just to try and get the job done.
- ✓ Choose from 100's of templates & products unique to Your Corporate Image.

iTrack

Instant Sign Tracking and Job Progress at your finger tips!



Finally, an online tracking system that gives you complete access to your personal sign database, allowing you to modify your signs; track progress of installation, or collection & much more. All at your convenience & at a time that suits you.



- ✓ **iTrack** gives you the capacity to manage your complete advertising strategy for various real estate properties all from one place.
- ✓ **iTrack** will help you to keep your vendors up- to-date with the marketing of their property and to maintain a professional image.



iTrack

The time you save could be used to identify more prospects or simply to enhance the way you do business.



Traditional Signboards

Signs approved by 3.00pm will be delivered and installed the following working day.*

QSF



Traditional (Large)
1200 x 1800
Portrait

Traditional (Small)
900 x 1200
Portrait

Traditional (Large)
1800 x 1200
Landscape

Traditional (Small)
1200 x 900
Landscape

Traditional Real Estate Signs give your message to the market on a continual basis. These signs are manufactured with a solid timber frame, painted with a high gloss finish & metal surface for strength. From artwork to the finished job, QSF endeavors to produce high quality throughout the entire process.

✓ Full colour digital print ✓ UV & water resistant ✓ Built to last the life of your advertising campaign

Signs approved by 3.00pm will be delivered and installed the following working day.*

Curvature Signboards

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Curvature (Large)
1200 x 1800
Portrait

Curvature (Small)
900 x 1200
Portrait

Curvature (Large)
1800 x 1200
Landscape

Curvature (Small)
1200 x 900
Landscape

Available in your corporate style, these Curvature Real Estate Signboards are specially designed with a curved surface that ensures broad graphic perspective. The sign can be viewed from the front and the sides whilst requiring a smaller area for placement, thus providing maximum exposure with minimal intrusion to the site.

✓ Full colour digital print ✓ UV & water resistant ✓ Built to last the life of your advertising campaign



Wrap (Large)
1150 x 1830
Portrait

Wrap (Small)
845 x 1220
Portrait

Wrap (Large)
1830 x 1150
Landscape

Wrap (Small)
1220 x 845
Landscape

Wrap Signs are a great looking sign that help promote your properties from all viewing angles. With a full colour laminated SAV (self adhesive vinyl) print, on a solid metal frame, approx. 40mm of the print wraps around the edge, improving visibility.

- ✓ Full colour SAV print
- ✓ UV & water resistant
- ✓ Built to last the life of your advertising campaign



Modern (Large)
900 x 1800
Portrait

Modern (Small)
600 x 1200
Portrait

Similar to the Traditional Sign, Modern Real Estate Signs are manufactured with a solid timber frame, painted with a high gloss finish & a metal surface for strength. It's thinner dimensions are ideal for those sites where space is limited or council restrictions apply.

- ✓ Full colour digital print
- ✓ UV & water resistant
- ✓ Built to last the life of your advertising campaign

Neighbour Leaflets

There are many ways you can market your vendors properties, whilst marketing your office at the same time. Printed on gloss paper, neighbourhood leaflets not only represent the property, but your agency and the level of professionalism you are willing to put in for your clients.

- ✓ Use for open homes, letterbox drops or newspaper inserts.

Sizes available: A4, A5, A6, DL



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X-Large
1800 x 2400
Portrait



X-Large
2400 x 1800
Landscape

Standard sizes include:

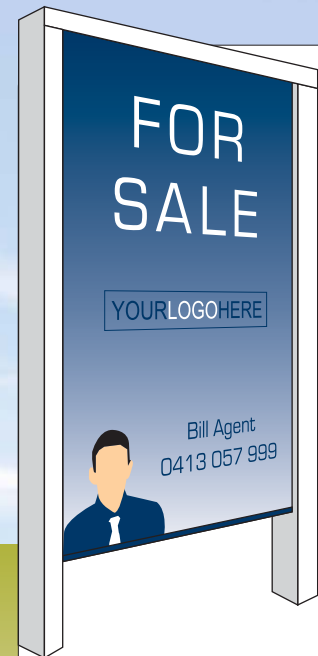
- X-Large** (standard)
1800 x 2400mm
(Portrait/Landscape)
- X-Large Modern**
1200 x 2400mm
(Portrait)
- Billboards**
3600x1800mm
(Landscape)
3200x2400mm
(Landscape)
3600x2400mm
(Landscape)

Other sizes available upon request.

Ideal for commercial and development sites these signs are available in a variety of sizes and styles offering maximum impact for your advertising campaign.

X-Large Signs ✓ Full colour digital print & laminated
✓ UV & water resistant ✓ Weathertex or industrial corflute ✓ Built to last

Billboard Signs ✓ Zincaneal custom orb faces
✓ Zinc flashing around all sides ✓ Full colour vinyl skin ✓ Built to last



Generic For Sale /SOLD Signboards are a cost effective way to gain exposure within your community.

Your customized "For Sale/Sold" Real Estate Sign gives you an opportunity to advertise the success of your business and thus encourage more customers whilst incurring a minimum of cost because the signs can be relocated and re-used.

Styles Available:

- Traditional ■ Curvature ■ Modern ■ Wrap

✓ Full colour SAV (Self Adhesive Vinyl) print ✓ UV & water resistant ✓ Built to last the life of your advertising campaign

iTrack makes it even easier to organize the servicing or relocation of your sign. Simply enter the details into your personal account and it will be actioned!

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Is proud to announce....

More Products!

QSF now offers you an even bigger range of products giving you the opportunity to create and approve your own artwork, at a time and place that suits you.

In having a great range of products to choose from, suited specifically for the real estate agent, there is no need to waste time shopping around just to find the right product.

You can be assured that QSF offers quality products at great prices with fast turnaround time.

If you can't find what you are looking for, please visit our website or request a free quote today!



Install Yourself Signs (IYS)

- Water and UV resistant
- Full colour SAV (Self Adhesive Vinyl) print laminated direct to the signboard
- Printed on either Foam Board or Corflute
- All materials are durable, UV protected & long lasting

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Corflutes

- Single or double sided screen-printed
- 3.3mm or 5mm thick Australian made corflute
- A range of sizes & options available
- Discounts apply for larger quantities.
- 1 to full colour printing process

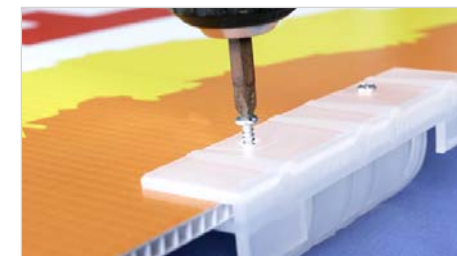
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IYS - Premium Signs

- Various options available
- Same as QSF standard signboards except you can relocate & install at your own leisure
- Full colour SAV (Self Adhesive Vinyl) print laminated direct to the signboard

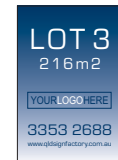
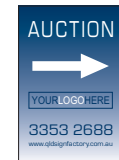
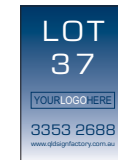
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Sign-A-Clip

- Plastic bracket used to hold corflute signs onto star pickets
- Made from UV stabilized polypropylene
- A versatile & reusable way to keep signs secure
- A neat & professional look

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IYS - Lot Signs / Direction Signs

- Water and UV resistant
- Full colour SAV (Self Adhesive Vinyl) print laminated direct to the signboard
- Printed on either Foam Board or Corflute
- All materials are durable, UV protected, long lasting & of high quality

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Timber Stakes

- Painted white or unpainted
- Standard lengths available 900mm, 1200mm, 1500mm
- Commonly used for IYS signs, corflutes & lot signs

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Footpath Sign

- All Australian made
- Molded plastic bases
- Bases can be filled with sand or water for extra stability (if required)
- Suitable for panels up to 600mm wide & 3mm thick

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Square Metal Frames*

- 900 x 1200mm alupanel sign face
- Solid steel tube structure
- Durable & long Lasting

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A-frame Metal

- 600 x 900mm double sided sign
- Full colour SAV (Self Adhesive Vinyl) & laminated both sides
- UV and water resistant
- Custom layouts to suit your corporate image

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A-frame Endurosign

- Lightweight/Stable/Durable
- Clever 'flipover' design protects sign-faces
- 600 x 450mm plastic sign-faces
- Available in white, yellow & black
- Full colour SAV prints & laminated

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A-frame Insertable

- Premium quality black frame
- 600 x 900mm Foam Board or Corflute inserts
- Full colour SAV prints & laminated
- A-frame Inserts are perfect for the situation where the message needs to be altered.

QSF



A-frame Pinboard Endurosign

- Display various documents to potential buyers
- Holds both A3 & A4 pages.
- White outside with black interior
- Full colour SAV prints & laminated
- Lightweight & easy to transport/store

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Endurosign Car Rack

- Robust & lightweight, the car rack neatly stores up to five Endurosigns
- Offers valuable car protection
- Velcro corners firmly grip carpet to prevent movement & rattling

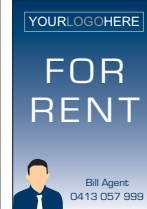
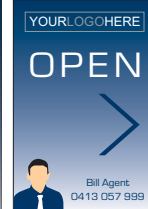
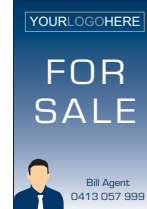
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Enduro Folder Time Label Kit

- Weatherproof, featherweight & free from sticky residue
- Over 100 pairs of combinations
- Clings electrostatically

QSF



A-frame Inserts (Replacements)

- A-frame Inserts are perfect for the situation where the message needs to be altered
- 600 x 900mm Foam Board or Corflute inserts
- Full colour SAV prints & laminated

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10:00 - 11:00am	10:00 - 11:00am
10:30 - 11:30am	10:30 - 11:30am
11:00 - 12:00pm	11:00 - 12:00pm
11:30 - 12:30pm	11:30 - 12:30pm
12:00 - 1:00pm	12:00 - 1:00pm
12:30 - 1:30pm	12:30 - 1:30pm
1:00 - 2:00pm	1:00 - 2:00pm
1:30 - 2:30pm	1:30 - 2:30pm

Inspect Time Magnets, Corflutes & Stickers

- Use with A-frames, IYS & Directional Signs
- Re-usable
- Full colour UV printing process
- Available as magnets, corflutes & stickers

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Enduro Days Of Week

- Display days of the week on your Endurosigns
- Easy to use, reusable & environmentally friendly
- Weatherproof, featherweight & free from sticky residue
- Clings electrostatically

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Bunting

- Quality plastic bunting in a choice of colours
- Triangular pennant shapes, either spaced or continuous options
- Inexpensive & eye-catching!

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Banners - Standard

- Fully bound, includes ropes & eyelets to ensure easy & secure installation
- Premium quality banner material for durability
- UV stabilized with excellent print quality for maximum impact & long life in all weather conditions
- Both standard & custom sizes available



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X-Banner

- Premium quality, budget-priced portable display stand
- Strong & flexible carbon fibre construction
- Maxi-flex allows variations to height &/or width
- Supplied with carry sack

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Flag & Stand

- Eye-catching & easy to use
- Combine standard plate base look or spike and aluminium uprights
- Ideal for vertical 900mm x 1800mm banner flags - or customise for other sizes

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Click Poles

- For mounting Banners or Flags to walls or posts!
- A pair of heavy-duty steel mounting plates
- A pair of removable steel pole-arms
- Pole-arms 'click' into place & can be easily removed overnight or when banner is not in use

QSF



Bowhead Flag

- Premium flag display
- Available in 3 sizes
- Single-sided flags printed on special polyester mesh fabric for brilliant colour
- Lightweight but strong alloy & spring-steel frame (5 year warranty*)
- Quick and easy to assemble and pack away in (supplied) carry bag
- Available with choice of Spikes, Hard Surface Bases or Car Tyre Stands

QSF



Teardrop Flag

- Stylish and distinctive available in 3 sizes
- Printed on polyester flag material with choice of single-sided (image mirrored on back) or double-sided (with two sewn back-to-back)
- Quality frames - Carry bag & Spike included
- Optional Hard Surface Bases available

QSF



Pop Banner

- Lightweight
- Retracts into fold down stand for ease of transport
- Full colour printing to suit your corporate image
- Powder coated black stand & a sturdy nylon carry bag
- Ideal for office, display unit promotions & more
- Different sizes and options available

QSF



Pennant Banner Flag

- For INDOOR and OUTDOOR use
- Designed so that Frame and Banner turn with the breeze
- Double-sided graphics
- 3 standard sizes available
- Full colour printing to suit your corporate image

QSF



Flying Wedge Banner Stand

- Banner cut at an angle for stylish 'wedge' look
- Either standard plate base or spike and aluminum uprights
- 'Swing-Arm top' to display banner
- Different sizes available

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Shark Fins Flag

- Stylish and distinctive - available in 3 sizes
- Printed on polyester flag material
- Single-sided or double-sided
- Carry bag & spike included
- Optional hard surface bases available

QSF



High Flyer Flag

- Big Flag on economical but strong 3m high aluminium frame
- Rectangular flag with stylish taper, allowing maximum area for your logo/message
- Choice of Spike, Hard Surface Base or Auto Base stands
- Custom frame and flag sizes available on request
- Full colour printing available

QSF



Point Of Sale Flag / End Sign

- Flag-pole system for outside shops or businesses
- Mounting bracket fits to any surface with arm extending to display vinyl "flag-style" insert
- Quick and easy to assemble
- Flag (approx. 420 x 680mm long)

QSF



Mega Spike

- Economical way to display larger 5mm corflutes - up to 900mm x 600mm
- Pair of powder coated wire spikes provide four prongs for extra stability when placed in ground
- Optional rubber tips for feet to convert to free standing INDOOR sign holder

QSF



Grass Spike Holders

- Two models for use with either 3 or 5mm corflute
- Sturdy design, easily placed into grass or soil
- Strong powder-coated wire construction
- Ideal for directional signage using corflute up to 450mm square

QSF



Free Standing Sign Holders

- Same 'bracket style' grip as the 3mm Grass Spike Holder
- Strong powder-coated wire construction
- Budget priced lightweight small sign holder for INDOOR use

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Car Magnetic Signs

- Removable magnetic signs for your vehicle
- Standard size 600 x 250mm
- Sold as 1 set of 2
- Full colour SAV (self adhesive vinyl) & laminated
- UV and water resistant
- Custom layouts to suit your style guide

QSF



Ute Tray Signs

- Custom sizes to suit each vehicle
- Full colour SAV (self adhesive vinyl) & laminated on sign-white metal
- A quick and effective option for advertising your business on your ute tray

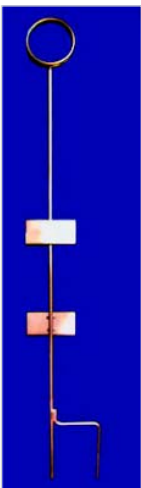
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Car Wraps

- Tailored to your vehicle, using your logo or company name
- New technology means that the application of the wrap does not damage the vehicle
- Mobile advertising at its best

QSF



Seinfork

- Super strong sign-spike for 5mm & 3mm corflutes, 400 or 600mm high
- Corflute held securely at top & bottom
- Durable galvanised finish
- Spike easily inserted & removed



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F-Spike

- Prongs slide into horizontal corflutes
- Ideal for when signs have already been prepared with flutes running the 'wrong way'
- Quality powder-coated wire finish
- Allows bottom of corflute to be higher than in standard spikes

QSF



Star Pickets (Metal)

- Perfect for installing a variety of signs ensuring strength & stability
- Two sizes stocked (1350 & 1650mm)
- Available for collection only

QSF



Bumper Stickers

- A quick and effective option for vehicle marketing
- UV resistant and waterproof materials
- Will withstand up to three years outdoor exposure
- Digitally printed on Avery Stock available in gloss or matt finish
- Many options available

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Car Banner / Flag

- Universal design to suit most cars
- Park vehicle then slide prongs of base around tyre until it fits snug
- Powder-coated steel tube base



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Window Mesh Stickers

- Professional vibrant, & eye-catching advertising
- Colour digital print which covers the entire window
- Transparent from inside the vehicle giving you normal vision through your car windows!

QSF



Car Roof Sign

- Lightweight adjustable sign will fit any vehicle
- Install in seconds
- Big 900mm wide corflute sign-face
- Double-sided graphics
- Various sizes available on request

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Sold Stickers

- Gives potential customers a visual indication of how you & your company perform
- Custom options are available
- SAV (Self Adhesive Vinyl) & UV resistant

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Shop Fronts

- Unique to your corporate branding in line with your style guides
- Various options available to suit your business & budget

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DL Flyers (Permanent Special)*

- Full colour double sided printing process
- 250gsm stock
- Qty 2000
- Custom designed the way you want!

QSF



DL With Compliments

- In-line with corporate guidelines and colours
- Single or double sided options
- Add a personal touch when sending out info, write a small note of thanks, add contact details or simply re-inforce your branding

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Flyers - A4, A5, A6

- Various quantities & stock available
- Quality full colour printing process
- Custom designed the way you want!

QSF



Stickers - Various

- Custom made to suit your needs and budget
- Either vinyl cut lettering, screen-printed, or full colour printing process on SAV (Self Adhesive Vinyl)
- Used for sign overlays, corflute stickers, car stickers & much more

QSF



After Hour Stickers

- Printed on quality outdoor sticker vinyl
- Different size and colour options to suit various style guides and budgets
- Standard sizes at competitive prices
- A great way to make your office corflutes more personal to the agent & buyer

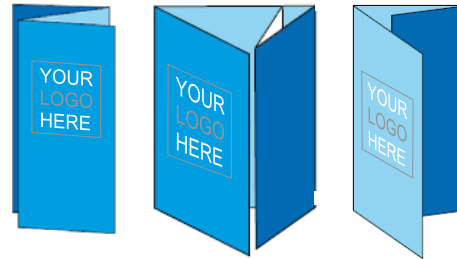
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Window Stickers

- Ideal for displaying office hours or licence details
- Reverse cut vinyl cut lettering or full colour printing process
- Custom sizes & styles available

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Double & Multi Fold Flyers

- Custom designed to suit your corporate branding
- Many styles, quantities & stock options available
- Another great way to present your business or advertise real estate properties

QSF



Magazines

- Available in a variety of sizes & quantities
- Full colour gloss printing process
- A great way to promote various properties and showcase your expertise in real estate.

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Envelopes with Logo - DL

- Impress your customers with these professional style envelopes and capitalize on the advertising potential of the postal service
- A variety of options available

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Business Cards

- A variety of card styles available
- Full colour printing process
- Printed on high quality 400gsm Deluxe Art board
- Single or double side gloss or matt finish available
- Your silent partner in presenting your professional image

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Fridge Calendars

- Everyone likes a free gift & you benefit from constant promotion of your brand and logo.
- Standard size 99 x 210mm with magnet attached
- Full colour printing process

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Desk / Note Pads

- A2, A4, A5, A6 sizes
- 80gsm stock with straw board back
- Create a personalised note pad using your text & business logo or photos in full-colour
- For use at conferences, expo's, in the office & other marketing activities

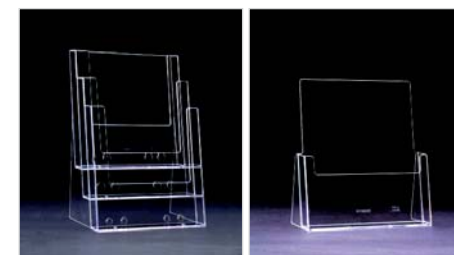
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Prints on Canvas

- Professionally produced full colour gloss canvas prints
- DIY unmade or Complete (Mounted)
- Portrait or Landscape - many sizes available

QSF



Brochure Holders

- Made from injection molded clear plastic
- Special guard at the front of holder helps more flimsy material from curling forward
- Many styles available

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Labels

- Custom sizes, shapes and colours
- A variety of stock to choose from - paper, white vinyl, clear vinyl, gold stickers, & more
- A number of uses & a great way to promote your business

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Presentation Folders

- Full range of sizes & custom designed to suit your corporate image
- Full colour printing process with finishing options
- Professionally presents important information & documents to your clients

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A4 Letterheads

- 80 or 100gsm stock
- Full colour single or double sided printing process in-line with your corporate style guides
- Enhance the look of your business & present yourself with a customised letterhead

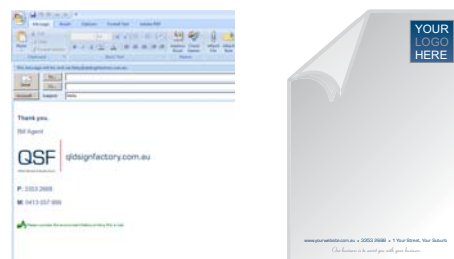
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Fridge Magnets

- Modern and stylish fridge magnets
- 0.4mm thick, gloss laminated, & non marking
- 50mm x 50mm (other sizes available)
- Full colour process and photographic quality printing guaranteed.

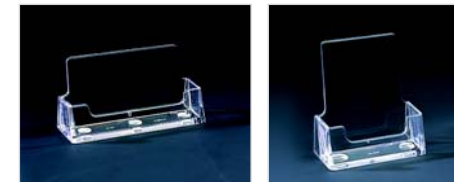
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Email footers & Letterhead Templates

- Save on time & printing expenses
- Re-assure your customers with your branding
- Custom made to suit your corporate image
- Designed in your requested file format

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Business Card Holders

- Made from injection molded clear plastic
- Strong, durable & low cost per unit
- Many styles available to suit your and your business

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Recycled Stock Alternatives

- For those concerned about the environment
- Business Cards, Letterheads, Flyers, Magazines, Presentation folders and more
- Full colour printing on various recycled stock
- Excellent quality and value for money.

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QSF - Customer service!



"Our business is to assist you with your business"

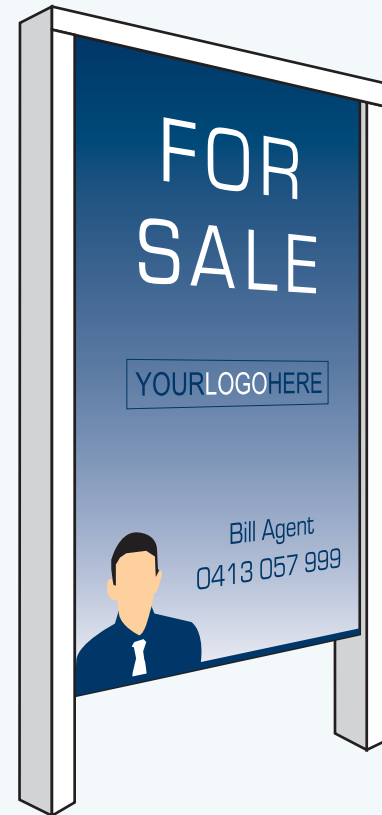
Customer service is the provision of service to customers before, during and after a purchase.

"Customer service is a series of activities designed to enhance the level of customer satisfaction that is, the feeling that a product or service has met the customer expectation."



✓ When it comes to service, QSF is there all the way. Your vendors rely on you and you rely on us to get the job done.

QSF - Your Branding!



✓ All the staff at the Queensland Sign Factory understand that corporate branding is much more than a company logo or marketing strategy.

We appreciate that your corporate brand represents the total ethos of your company. This includes its aims & objectives & the quality of the services you supply that it is reflected in your customer service strategy.

✓ This is why we do everything we can to support your business to ensure your real estate brand is synonymous with the provision of excellence.

QSF - Printing Technology!

Queensland Sign Factory is committed to providing real estate agents with top quality products. We have invested in innovative and cutting-edge technology to deliver high quality printing on all of our signs and other media which is both fast and economical.

The Mutoh ValueJet VJ-1608 printer has the capacity to print directly onto a diverse range of media including corflute, PVC/ foam board, banner material, and more. Ink is laid down carefully in optimized wave forms which drastically reduces or even eliminates typical inkjet printing artifacts such as horizontal banding.

The HP Designjet L25500 Printer uses HP Latex Inks and HP Thermal Inkjet printing technologies to provide a great printing experience producing both outdoor and indoor applications. The HP Thermal Inkjet writing system that has been proven by generations of HP Designjets to guarantee high image quality and productivity.

One of the most versatile & reliable printers currently on the market, the HP Designjet 5500 uses a specialised automatic colour calibration which guarantees perfect results on every print, so you maintain consistency with all your real estate signs and branding.

✓ Our digital printing solutions provide your business with a quick and reliable way to meet all of your printing needs.



QSF - The Environment!

QSF respects its relationship with the natural environment & recognises its responsibility to practice and promote behaviors that support the environment and sustainability.

We realise that human activity can impose on the environment & take action in the following ways.



- ✓ QSF signboards are made from recyclable or re-usable components where possible.
- ✓ Various products are printed with UV Bio inks to lessen the impact on the environment.
- ✓ We offer recycled options in our product catalogue range.
- ✓ Our ink cartridges are either re-used or recycled with Planet Ark
- ✓ All waste is recycled where possible
- ✓ Recycled office stationary is purchased & used where possible.
- ✓ We plant trees yearly with Greenfleet Australia to help offset car emissions.
- ✓ We minimise power usage by turning off all lights, air conditioners & computers at night

Thank you for choosing

QSF

When Service & Quality Count

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